



*Thank you* for the opportunity to share this information with you. We are members of perhaps the greatest profession and to be able to impart what we have learned is a blessing and an honor.

For the last few years I have been privileged to share with hundreds of dentists *Excellence in Digital Photography...a great way to become better dentist.*

Many teach digital photography but my goal is to teach the equipment and techniques and then to use them to improve our skills. To plan, prepare, evaluate, and correct our clinical cases is perhaps the greatest use for digital photography and it may be the best way to increase our skills.

*My staff and I* take care of a large, efficient practice and have been using photography for nearly 2 decades to market the practice, educate the patients, and document our cases. Over the last 10 years digital photography allows us not only to excel at those things, but offers immediate feed back on our cosmetic cases. Excellent photography forms the framework for our clinical treatment and corrections. A real skill and practice builder.

I humbly offer my services to your group, society, or meeting. Whether a 2 hour "lunch and learn", a half or full day interactive lecture, or a 2 day full participation course, a fast moving, information packed, laugh out loud experience will be had by all. My goal is to spend all the energy I can to make sure my colleagues go away with the feeling that the lecture was a great value and a terrific asset to the practice. My practice is my profession and I teach not to make a living but merely to share what I have learned. My honorarium is very modest and is often donated.

*My teaching outline* is learning the best equipment to have NOW, techniques to make photography efficient and fun, accurate lab communication, using images to plan and prepare porcelain veneer cases, direct composite veneer assessment and correction, marketing with excellent photos, and the many uses for quality images. As time permits, we teach very efficient PowerPoint skill that will have your patients say YES to the dentistry that you LIKE to do.

I have been fortunate enough to have over 20 articles published in major dental journals and enclosed are a few samples to reinforce what I enjoy teaching. Please feel free to visit our website at [www.Eurekasmile.com](http://www.Eurekasmile.com) or to call Sherry at my office 636.938.6241 for information. I am honored to serve as the MasterTrack chairman for the Missouri AGD and am the head of the Greater St Louis Computerized dentistry study group. I have taught for the AGD MasterTrack program, the American Society for Dental Aesthetics, the Academy of General Dentistry, the Center for Aesthetic Restorative Dentistry, and many other groups.

It would be an honor to serve you.....*Jack D Griffin, Jr DMD FAGD*